How to record yourself demonstrating an app, website, or interactive multimedia product

Remember, the purpose of the video. is to provide the jury with easy access and summary information about how your multimedia product works. The quality of your demo is not being judged. Your submission video can direct the jury to key features of the product and eliminate the problems we have had in the past accessing products through proprietary systems. Your submitted product will be judged on the information you submit in your application. The video is just part of helping the jury to understand the product.

The video should be approximately 3 minutes and be submitted in .mov format.

1-The easiest way to record your demo video is on a cell phone. You can —
- Record yourself using the app via your cell phone screen recording capabilities.
- Use your phone to record someone else using the app and narrate the demonstration as you are recording or have the person demonstrating deliver the script as they are demonstrating.
- Of course, you can also record using video cameras and editing software.

2-Write a script for yourself or the person who will be talking on the video. Please provide the following information:

- Name of the organization or business that produced or authorized creation of the product
- Name of the product and a brief description of the purpose of the product
- 3-5 key features of the product
- A demonstration of how the product works or of a key feature

3-Record audio and video of the app or interactive web product using the script (see specific directions for iphone and android recording below)

iphone
How to record your screen video
https://support.apple.com/enus/HT207935#:~:text=With%20iOS%2014%20or%20later,touch%2C%20or%20on%20your%20iPad.&text=%2C%20then%20tap%20Microphone.,for%20the%20three%2Dsecond%20countdown

Editing your screen video
https://support.apple.com/en-us/HT207587

Android
https://www.pcmag.com/how-to/how-to-record-the-screen-on-your-android-phone#:~:text=Pull%20down%20the%20notification%20shade,if%20any%2C%20you%20want%20recorded